

AICTE ACTIVITY POINTS- ENVIRONMENT AWARENESS JATHA

There are various programmes are ongoing regarding Environmental Protection in India. Though the Environmental Protection programmes are taken in all the states of the nation, they are successful only in certain areas. The reasons may be the lack of co-operation from the people or lack of dedicated staff. The recent trend in the increase of awareness of the Environmental Protection programmes in India can be attributed to various reasons. The major reasons can be attributed to the spread of mass media and the success of the programme itself.

The important aims of increasing the awareness of Environmental Protection:

- To create an awareness among the general public about the environmental problems.
- To motivate people to conserve the resources (Forests).
- To promote understanding and co-operation among the foresters.
- To conserve indigenous knowledge, tradition and culture that are friendly to the environment.

As part of All India Council for Technical Education (AICTE) activity point programme, the students of VII Sem Aerospace Engineering visited Chickkaballapur Town to create the awareness about the protection of Environment. The Environment awareness JATHA was started from Chickkaballapur Market to Ayyappa Swamy Temple covering all major crowded areas in the line and covered 4 km distance.

All 26 students along with the 3 faculty coordinators actively participated in this event. Student teams prepared and carried placards both printed and handwritten notice for public display contains slogans and pictorial representation which gives information about the importance of Environmental Protection. They also spread the awareness of disposal of plastics and other waste & how plastics affect the human life and the Environment. Team motivated locals towards the protection of Environment and boycott of plastic.

Glimpse of Environment awareness JATHA



