

AICTE Swachh Bharath Abhiyan Activity

About Swachh Bharath

“A clean India would be the best tribute India could pay to Mahatma Gandhi on his 150 birth anniversary in 2019,” said Shri Narendra Modi as he launched the Swachh Bharat Mission at Rajpath in New Delhi. On 2nd October 2014, Swachh Bharat Mission was launched throughout length and breadth of the country as a national movement. The campaign aims to achieve the vision of a ‘Clean India’ by 2nd October 2019.

The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. Shri Narendra Modi led a cleanliness pledge at India Gate, which about thirty lakh government employees across the country joined. Swachh Bharat Abhiyan has become a ‘Jan Andolan’ receiving tremendous support from the people. Citizens too have turned out in large numbers and pledged for a neat and cleaner India. Taking the broom to sweep the streets, cleaning up the garbage, focussing on sanitation and maintaining a hygienic environment have become a practice after the launch of the Swachh Bharat Abhiyan. People have started to take part and are helping spread the message of ‘Cleanliness is next to Godliness.’



The objectives of AICTE student activity is to expose students to real-time life challenges, to provide the opportunity to gather data, analyse data, propose solutions and implement solutions. Also, it paves the way for personal development and creative engineers who are proud volunteers with a sense of achievement and ready to take up projects having a social impact and creating digital awareness. Besides, it helps the students to strengthen

their soft skills, leadership qualities and team spirit. Moreover, these activities inculcate entrepreneurial mind set and societal commitment.

AICTE Activity	08/12/2022 to 18/12/2022	Contribution to any National level Initiative of Government of India: Swach Bharath
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HOD, Staff & Students during the Swach Bharath Programme

As part of All India Council for Technical Education (AICTE) activity point programme, the students of VII Sem Aerospace Engineering conducted swacha campus programme within and around the campus itself to contribute to Swachh Bharath an National level of initiative of Government of India. Swachh Bharath Abhiyana is one of the most significant and popular mission to have taken place in India. Swachh Bharath Abhiyana is a great step towards the Clean India.

Around 26 students along with the 4 faculty coordinators actively participated in this event. Student teams collected waste plastics, plastic bottles and many unwanted plastic materials, papers, gunny bags etc, from the “Canteen area” and also outside the surrounding of college and clean the roads and near the campus surrounding to create the awareness in local people running canteens and Tea stalls. They also spread the awareness of

disposal of plastics and other waste & how plastics affect the human life and the Environment. Team motivated locals towards the Clean India. This campaign was important for the overall development of citizen in terms of health and well being.

Glimpse of Swachh Bharath Abhiyan Program





Students Participated during Swachh Bharath AICTE activity